



4th ZANZIBAR
INTERNATIONAL YOUTH TOURISM
Summit



Theme:

The Role of Youth in Tourism and Real Estate in Advancing Zanzibar's Investment and Economic Growth

CONCEPT NOTE

EXECUTIVE SUMMARY

The tourism and real estate sectors are among Zanzibar's fastest-growing industries, contributing significantly to national **GDP**, employment creation, and sustainable development. As the islands move toward Vision 2050, youth engagement in these sectors presents a powerful opportunity to boost investment and drive inclusive economic growth.

This initiative aims to highlight how Zanzibar's youth can integrate innovation, entrepreneurship, and sustainability within tourism and real estate—fostering cross-sector collaboration that attracts both local and foreign investors. The program will promote youth participation in real estate-linked tourism ventures, such as Eco-lodges, cultural resorts, and smart property investments, that align with Zanzibar's long-term development goals.



Through workshops, panel discussions, and business exhibitions, the initiative seeks to equip young people with practical skills and strategic knowledge to harness opportunities in tourism-related real estate. The event will serve as a platform for dialogue among policymakers, investors, and youth innovators, positioning Zanzibar as a model for youth-driven investment in Africa.



MISSION

To empower Zanzibar's youth to actively participate in the intersection of tourism and real estate by fostering innovation, sustainability, and entrepreneurship that drives investment and economic growth.

VISION

A vibrant Zanzibar where empowered youth lead the transformation of the tourism and real estate industries, creating sustainable livelihoods and enhancing the islands' global competitiveness.

BACKGROUND

Tourism and real estate are interdependent sectors that together shape Zanzibar's economic landscape. While tourism attracts visitors, real estate infrastructure provides the foundation for accommodation, recreation, and investment opportunities. However, youth involvement in real estate remains limited due to inadequate access to finance, mentorship, and exposure to investment models.

With over 60% of Zanzibar's population under 30, empowering young people to participate in these sectors can revolutionize the local economy. By linking tourism with real estate innovation—such as hospitality design, property management, and eco-friendly development—youth can become key contributors to Zanzibar's sustainable economic transformation.

This initiative will therefore focus on:

- Enhancing youth understanding of real estate's role in tourism growth.
- Encouraging collaboration between government, private sector, and youth innovators.
- Providing mentorship and investment readiness training for youth-led startups.
- Showcasing investment opportunities that align with Zanzibar's Vision 2050 and the Blue Economy framework.



MAIN OBJECTIVES

1. To increase youth engagement in real estate and tourism investment projects.
2. To create networking platforms linking youth entrepreneurs with investors and policymakers.
3. To promote sustainable development practices in tourism-related real estate.
4. To strengthen the role of youth as drivers of innovation, employment, and economic resilience in Zanzibar.

EXPECTED OUTCOMES

- **Enhanced Investment Awareness:** Youth gain practical understanding of tourism-real estate investment models.
- **Job Creation:** Increased youth-led projects generating employment in construction, hospitality, and real estate management.
- **Sustainable Growth:** Promotion of eco-friendly infrastructure supporting Zanzibar's environmental and tourism goals.
- **Policy Advocacy:** Strengthened dialogue between youth and decision-makers for inclusive economic policies.

TARGET PARTICIPANTS

- Youth entrepreneurs and innovators
- Real estate developers and investors
- Tourism professionals and hospitality leaders
- Financial institutions and microfinance organizations
- Policy makers and government representatives
- Academic and research institutions

TARGET PARTICIPANTS

1. **Youth Investment Forum:** Panel discussions and presentations on sustainable tourism-real estate projects.
2. **Business Pitch Sessions:** Youth entrepreneurs present their ideas to potential investors and partners.
3. **Capacity-Building Workshops:** Training on property investment, business development, and digital marketing.
4. **Real Estate Exhibition:** Showcasing innovative projects, architectural designs, and sustainable housing models.
5. **Networking Dinner and Awards Night:** Engaging youth, investors, and policy-makers to explore partnerships and collaborations.

EXPECTED IMPACT

This initiative will position Zanzibar as a hub for youth-led tourism investment through real estate development. It will inspire innovation, increase foreign and domestic investment, and contribute directly to job creation, sustainable urban growth, and enhanced tourism infrastructure—ultimately accelerating Zanzibar's economic prosperity.

VENUE AND DATES

Proposed Venue: Golden Tulip Zanzibar Airport Hotel, Tanzania

Proposed Dates: 26th – 30st September 2026



ORGANIZERS

Lead Organization: ZANVACAY – Youth-empowering platform for Tourism, Blue Economy, and Entrepreneurship.

Partners: Zanzibar Investment Promotion Authority (ZIPA), Zanzibar Commission for Tourism (ZCT), Ministry of Land and Housing, Zanzibar Chamber of Commerce (ZNCC), Ministry of labor and Investment, Ministry of youth & empowerment, Africa Tourism Board, Ministry of Tourism and private sector stakeholders.

ZIYTS 2026 PROGRAM (ITINERARY)

25th September: Arrivals

26th September: Tours

Exploring Stone town & Spice farms

Forodhani Night Food Market

27th September: Opening Ceremony of ZIYTS26 and Commemorating World Tourism Day 2026

Official Opening of ZIYTS 2026

Summit & Panel discussion

Karaoke Night

28th September: Outreach Program

Real-estate projects (Fumba Town & villas, Paje square, Azure Projects, Shivo Towers)

Jozani Chwaka bay and Camping

29th September: GALA DINNER

Safari Blue

Gala Dinner & Awards Night

30th September: Departure



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